PPAI Expo





From Classroom to Career

Student Day at Expo

Step beyond the classroom and into the world of branded merchandise. See how ideas become products, explore the careers that bring them to life, and connect with industry professionals who can help turn a first introduction into a lasting career opportunity.

Why Attend?

- Meet industry leaders, innovators and executives
- Explore the latest product and marketing trends
- Learn about the careers making up the branded merchandise industry
- Build professional connections with industry influencers and professionals
- Experience the largest branded merchandise trade show

Thursday, January 14, 2027
Mandalay Bay Convention Center · Las Vegas, Nevada
8:30 AM – 3:00 PM
Arrive Wednesday, January 13

Your Experience Includes:

- Complimentary PPAI Expo® registration (a $250 value)
- One-night stay at Mandalay Bay Resort & Casino (a $290 value)
- Guided tour of the PPAI Expo show floor
- Branded Merchandise Insight Session
- Exclusive access to senior executives
- Wednesday evening networking activity
- Thursday breakfast and lunch

Submit Interest Form

Submitting the form does not guarantee participation but is required to be considered for Student Day.

For questions and additional information, contact:
studentday@ppai.org